

HOW WORLD WI-FI OPERATES

THERE ARE THREE KEY ELEMENTS:



GUEST USER

connects to an open Wi-Fi hotspot, views a short advertisement and then uses the internet for free.



ROUTER OWNER

provides access to the open Wi-Fi network and earns cryptocurrency.



ADVERTISER

utilizes a network of private routers to deliver targeted advertisements and pays directly to the router owners for actual impressions.

When connected to the system, the router creates an additional wireless network. It is isolated from the home network on the software level and those connected to the guest network will not have access to anything in the network of the router owner.

That second network becomes a public access point and the owner may set parameters well-suited to a public access point (speed, maximum number of connections, number of ads to be viewed, etc).

When connecting to the public access point, Guest Users will first view targeted ads more precisely oriented to them and which may have a stronger appeal to them.

The router owner's income depends on who the users of his guest network are and how many ads they have viewed.

The system analyzes location, social media profiles, search history, and other parameters required for targeting.

The more financially secure the Guest Users are who are on the guest network, the more tokens are issued resulting in a higher value and higher cost ad for the advertisers.

THE PROBLEMS WORLD WI-FI AIMS TO SOLVE AND SOLUTIONS

USER PROBLEMS

Users often deal with a lack of internet access. The mobile internet has limits on data traffic and speed particularly in developing countries. And generally international roaming charges are unreasonably high. With no mobile internet, users often see private and locked Wi-Fi networks which are impossible to connect to.

For many people in many countries, the monthly cost for home internet access is quite high and they do not use all of the bandwidth they are forced to pay for. And almost everyone would like to add to their income using an extra resource they already have .

ADVERTISER PROBLEMS

There are multiple intermediaries in the advertising market. This increases advertising costs.

In most advertising spaces, targeting options are limited and not so sophisticated. A large share of an advertisers' budgets does not really end up driving the advertising it should.

In addition, the activities in these advertising spheres are not transparent. In fact, the advertiser can never know for sure what has been paid for and who exactly has viewed the ad.



SOLUTIONS

World Wi-Fi offers users free internet access around the world.



World Wi-Fi creates simple and clear conditions to generate additional income for home Wi-Fi router owners.



World Wi-Fi's referral program enables you to multiply your income by adding any number of routers through your own efforts and earning on advertising in the total network.

World Wi-Fi allows the advertiser to select their target audience based on search history, gender, age, social media profile, location (with specific details such as exact street, house or apartment).



World Wi-Fi enables greater efficiency of impressions as the cost of advertising is much lower than that of advertising in search engines or social media outlets.



In the World Wi-Fi platform, an advertiser's account provides the most accurate and 100% reliable statistics.



All history of ad views is recorded in a blockchain and may not be fabricated.

ECONOMIC OBJECTIVES

For 3 years since the launch of the project, we plan to connect at least 20 million Wi-Fi routers (5% of the anticipated number of private routers) to our platform. We plan to reach an annual turnover of more than \$ 1,000,000,000 within three years.



WHY TOKEN SALE

We will do the TOKEN SALE to raise funds for the development of World Wi-Fi throughout the world and for engaging the community to help develop the project. All participants of PRE-SALE and the TOKEN SALE with scale of participation over 15 000\$ will get exclusive Invites which give an added benefit of retaining the profit without commissions.



WETOKEN

Transactions in World Wi-Fi will be conducted with WeToken. One WeToken will be equivalent to ten ad impressions. In the TOKEN SALE, ERC223 tokens will be sold. In order to turn it into a full-fledged project, a proprietary Ethereum-based protocol is under development. WeToken can be converted into any other world currency or cryptocurrency at cryptocurrency exchanges.



BLOCKCHAIN

Blockchain technology can make transactions between the participants of the process fast and inexpensive and ensures that the parties have mutual guarantees thanks to smart contracts. Blockchain also gives advertisers absolutely reliable and transparent information on any advertising campaign being conducted.

TEAM EXPERIENCE

We are launching this major project based on the existing business Wi-Fi hot spots and Wi-Fi advertising networks.

“Radius Wi-Fi” and “Adrenta” operate in **80** cities with the total staff of more than **100** employees.

Our growth in Wi-Fi access points in 2017 was 784%.

Our projects are focused on Wi-Fi advertising on public Internet access points. This experience is a great foundation and will help us develop the market of free internet access on public Wi-Fi around the world.

A demo of World Wi-Fi is available to see. The demo of World Wi-Fi is already in soft launch. The project did well on the tests at local hot spots.

TOKEN SALE TERMS



PRE-SALE 1 December, 2017 - 16 April, 2018 / TOKEN SALE 18 April - 18 May, 2018 / HARD CAP: \$25 MILLION

PURCHASE METHODS: BTC ETH

At the stage of **TOKEN SALE:**

1 WT = 10 AD = \$0,134

NUMBER OF TOKENS **258,000,000**
FOR SALE

(PRE-SALE
& TOKEN SALE)

Token **bonus** on PRE-SALE stage.
Unsold Wetworks will be burned.

PRE-SALE
&
TOKEN SALE

43%

2% BOUNTY

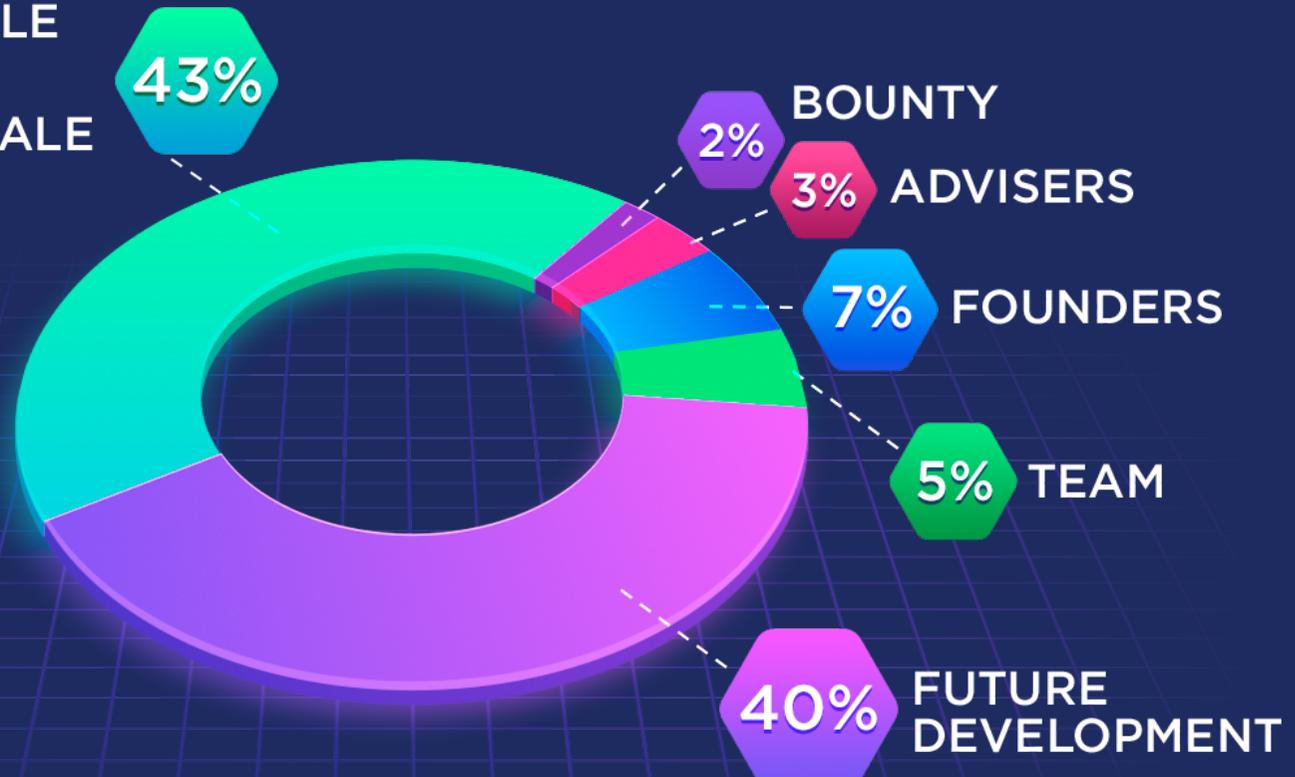
3% ADVISERS

7% FOUNDERS

5% TEAM

40% FUTURE DEVELOPMENT

TOKEN DISTRIBUTION



ADDITIONAL INFORMATION

Should you have any additional questions about World Wi-Fi, see our resources:

WORLDWIFI.IO

[WHITE PAPER](#)

[TELEGRAM](#)